

- BUDGET SUMMARIES ● TAX TABLES ● PLASTIC TAX CARDS ● MOUSE MATS
- POWERPOINT PRESENTATION ● DIGITAL MARKETING



Tell your clients how the 2012 Budget affects them

- Fastest delivery schedules available ● FREE delivery to mainland UK
- Wide choice of designs ● FREE Marketing Pack ● NEW - Package Options

View the full range at www.taxbriefs.co.uk
Call us on **020 7970 6477**

The Budget 2012 – expect the unexpected!

Whatever surprises are in the Budget – one thing you can be certain of is that your clients will value your professional advice at this time.

Taxbriefs' range of client-facing publications highlight the Budget changes which will affect your clients and the areas that they may need to review. Designed to demonstrate your professionalism to your clients and communicate Budget changes at this key point when your clients are most receptive to your approach. Our publications are written by tax and financial experts for professional advisers who want to build profitable and enduring client relationships.

“ We are really impressed with the accuracy of Taxbriefs' content and the service works well for us. The service provided by Taxbriefs has removed the headaches of trying to produce our own publications quickly. ”

**Nigel May, Tax Principal
MacIntyre Hudson LLP**



Choose our **Essential Service**
Easy, economical off-the-shelf option, bringing personalised publications within reach of every firm with next day delivery.

...or our **Tailored Service**
Designed to enhance your firm's identity with your corporate colours and impress clients with the earliest delivery options.

Choosing between the Essential and Tailored range

PRODUCT RANGE	PLANNING CHECKLIST	TAX CALENDAR	OWN INSIDE COVER	PDF/HTML	OWN DESIGN	GO LOCAL OPTION	PROTECTIVE COATING GLOSS OR MATT FINISH	ADAPT AN ESSENTIAL SERVICE DESIGN	EARLIER DELIVERY (AS QUOTED)
Essential Budget Summaries	X	X	X	✓	X	X	X	X	X
Tailored Budget Summaries	✓	✓	✓	✓	✓	✓	✓	✓	✓
Essential Tax Tables	-	-	-	✓	X	X	X	X	X
Tailored Tax Tables	-	-	-	✓	✓	✓	✓	✓	✓

Our product range

Budget Day will be 21 March

Have specific requirements? Just give us a call **020 7970 6477**

Budget Summaries	Tax Tables	Plastic Tax Cards	Mouse Mats	PowerPoint Presentation	Online Content	
<p>A5 16-page Summaries</p> <p>A personalised report. Full colour – 148 x 210mm, weigh 46g and cost 39p each to send by First Class franked post.</p> <p>From £265 for 100 copies, £75 per extra 50 copies FREE delivery by 5pm on 22 March or earlier by arrangement at cost (Tailored Service only) * Delivery charge of £40 for firms in Northern Ireland, Isle of Man and Isle of Scilly</p>	<p>Large Tax Tables</p> <p>70 x 145mm, supplied flat and can be either 6 or 8 panel cards. Both are personalised on the front and back panels. The 8-panel card includes a calendar and main due dates.</p> <p>From £190 plus VAT for 100 copies, £35 per extra 50 copies FREE delivery by 5pm on 26 March or earlier by arrangement at cost (Tailored Service only)</p>	<p>Small Tax Tables</p> <p>70 x 100mm format, supplied flat and can be 6 or 8 panels. Personalise the front panel with your logo and details. The tax information is printed in blue with black headings.</p> <p>From £180 plus VAT for 100 copies, £35 per extra 50 copies FREE delivery by 5pm on 26 March</p>	<p>Platinum or White</p> <p>Imaginative and effective, these distinctive business cards carry your firm's logo and details, on the top of the front panel. Credit card-sized to fit easily into a wallet or purse.</p> <p>From £200 plus VAT for the first 100 copies, £50 per extra 50 copies FREE delivery from 4 April</p>	<p>Handy desktop reference</p> <p>Keep your firm's logo and details with the new tax rates on your client's desks. A useful reference tool for both clients and staff.</p> <p>From £330 plus VAT for the first 100 copies, £75 per extra 50 copies FREE delivery from 4 April</p>	<p>Seminar slides</p> <p>Perfect for a post-Budget seminar, these slides are prepared by our editorial team, personalised with your firm's logo and delivered by email the day following the Budget.</p> <p>From £295 plus VAT Delivered by email by 1pm on 22 March</p>	<p>Online and email</p> <p>Taxbriefs can also keep your website up-to-date with topical content, and provide information for an email campaign including Budget Summaries and Tax Tables in a choice of PDF and HTML formats.</p> <p>From £130 plus VAT Delivered by email by 9am on 22 March</p>

SIMPLE SERVICE YOU CAN TRUST

- More than 30 year's experience supplying personalised products.
- Your own dedicated account manager.
- We do the hard work so you don't have to.

FREE GUARANTEED DELIVERY

Essential Service

Choose from our Essential Service range – the easy, economical, off-the-shelf solution. From as little as £265 for Budget Summaries and £180 for Tax Tables.

Essential range

Project the professionalism of your firm and build client relationships with this cost-effective and convenient service. Our Essential Service delivers Budget products in well-designed, personalised documents at a highly attractive price.

Our products

- A5 Budget Summaries
- Small Tax Tables – 6 panel
- Large Tax Tables – 6 panel
- Plastic Tax Cards
- Budget Summaries and Tax Tables in PDF or HTML

Personal and unique

We offer a range of 6 designs, which you can personalise with your logo and details to create your own unique cover. The Budget Summaries also allow generous space for further personalisation, which you can use to highlight your range of services, profile key staff or include details of regional offices.

Delivery

Delivery is included in the price.

- Budget Summaries – by 5pm 22 March to mainland UK addresses
- Small and Large Tax Tables – by 5pm 26 March
- Plastic Tax Cards – from 4 April

Order dates

To meet our delivery timescale you must meet the following deadlines:

- Place your order by 29 February
- Approve your artwork by 7 March
- If you miss these deadlines later orders are still possible. The expected delivery date will be confirmed on receipt of your order.

Marketing and support

An off-the-shelf solution to your client communication needs, the Essential Service offers a range of products written with your clients in mind. We also supply:

- Free marketing letters with all products

- Complimentary background source notes
- PDF versions of the Budget Summaries and Tax Tables for your website from only £130
- Mailing service for bulk orders – call for details

Prices

- 100 Budget Summaries from £265
- 100 Small Tax Tables from £180
- 100 Large Tax Tables from £190

“Just to let you know we received very positive feedback from our clients about the Budget alert.”

Jean Thomas, Associate Director
Gateway Partners Group

Appears to come directly from your company



Essential Service Designs for Budget Summaries & Tax Tables

Easy, economical, off-the-shelf option. Order online at www.taxbriefs.co.uk

Financial	Heritage	Pictorial	Classic	NEW package offers for 2012
 <p>Notes</p> <ul style="list-style-type: none"> ● Add your corporate logo ● Available with red or blue text ● Monotone note image available in red or blue 	 <p>Coins</p> <ul style="list-style-type: none"> ● Add your corporate logo ● Available with red or blue text ● Monotone coins image available in red or blue 	 <p>Number 11</p> <ul style="list-style-type: none"> ● Add your corporate logo ● White text only ● Black & white image ● Available with red or blue panel 	 <p>Solid Colour</p> <ul style="list-style-type: none"> ● Add your corporate logo ● White text only ● Available in solid red or blue 	<div style="display: flex; justify-content: space-between;"> <div> <p>ESSENTIAL BUDGET PACKAGE OFFER - SAVE 25%</p> <ul style="list-style-type: none"> ● 200 A5 Budget Summaries (VAT zero rated) ● PDF/HTML Budget Summary ● 200 Small Tax Tables ● PDF/HTML Tax Tables ● 100 Mousemats ● PowerPoint presentation ● Budget RSS feed </div> <div> <p>ELECTRONIC PACKAGE - SAVE 25%</p> <ul style="list-style-type: none"> ● HTML/PDF Budget Summary ● HTML Tax Table ● Budget PowerPoint presentation ● Budget RSS feed </div> </div> <div style="display: flex; justify-content: space-around; margin-top: 20px;"> <div style="border: 2px solid green; border-radius: 50%; padding: 10px; text-align: center; color: white;"> <p>TOTAL PACKAGE PRICE £1,193 + VAT saving £397!</p> </div> <div style="border: 2px solid green; border-radius: 50%; padding: 10px; text-align: center; color: white;"> <p>ELECTRONIC PACKAGE £750 + VAT</p> </div> </div>

Tailored Service

Choose from our Tailored Service range – offering greater flexibility in design, content and delivery. From as little as £360 for Budget Summaries and £275 for Tax Tables.

Tailored range

Offering unique flexibility, our Tailored Budget Service gives an unrivalled opportunity to carry your message professionally to your clients. And with the early delivery available, it's a very impressive package.

Our products

- A5 Budget Summaries
- Small Tax Tables – 6 or 8 panels
- Large Tax Tables – 6 or 8 panels
- Plastic Tax Cards
- Budget Summaries & Tax Tables in PDF or HTML
- Mouse Mats
- PowerPoint Presentation

In your colours

Your corporate colours are applied throughout the cover design of your Budget Summaries, on the front panel of your Small Tax Tables and the front

and back panels for your Large Tax Tables. All included in the price.

Our optional extras let you:

- Choose early delivery
- Supply your own cover artwork
- Use your own image in our designs
- Add extra content to the inside covers of your Budget Summaries – a tax calendar, tax planning checklist or your own message
- Choose different paper
- Use special finishes – such as lamination or foil blocking.

Tailored service delivery options

Delivery is included in the price.

- Budget Summaries – by 5pm on 22 March
- Small and Large Tax Tables – by 5pm on 26 March
- Plastic Tax Cards – 4 April

It only costs a list extra for your Tailored Budget Summaries and Large Tax Tables to be delivered the morning after the Budget so that you can send them together and save on postage. Early delivery options are available on a first come, first served basis. Contact us for details.

Order dates

To meet our delivery timescale you must meet the following deadlines:

- Place your order by 29 February
- Approve your artwork by 7 March
- If you miss these deadlines later orders are possible. The expected delivery date will be confirmed on receipt of your order.

Prices

- 100 Budget Summaries from £360
- 100 Small Tax Tables from £275
- 100 Large Tax Tables from £285

More Tailored designs & options available online











Your own corporate logo on the front and back cover. Plenty of space for your firm's contact details, team and services listed on the reverse in your corporate colour(s). Single panel personalisation only on small tax tables.

Choose from our Tailored Service designs below, supply your own design or try our new Go Local Service

Tailored Service Designs for Budget Summaries & Tax Tables

Use your company's existing brand, create your own design!

Financial	Heritage	Pictorial	Go Local	Upload your own			
 <p>Pound Coins</p> <ul style="list-style-type: none"> ● Add your logo and details in your corporate colour(s) ● Colour or Monotone coins 	 <p>Single Coin</p> <ul style="list-style-type: none"> ● Add your logo and details in your corporate colour(s) ● Monotone coin photograph in your corporate colour 	 <p>Big Ben</p> <ul style="list-style-type: none"> ● Add your corporate logo and details in white ● With panel in your corporate colour ● Black & white Big Ben image 	 <p>St Paul's</p> <ul style="list-style-type: none"> ● Add your corporate logo and details in white ● With panel in your corporate colour ● Black & white St Paul's image 	 <p>Sterling Sky</p> <ul style="list-style-type: none"> ● Add your logo and details in your corporate colour(s) ● Colour pound sign illustration 	 <p>Starting Blocks</p> <ul style="list-style-type: none"> ● Add your logo and details in your corporate colour(s) ● Colour photograph of a runner at Westminster 	 <p>Local image</p> <ul style="list-style-type: none"> ● Add your logo and details in your corporate colour(s) ● Selection of local colour images available to choose from 	 <p>Your own design</p> <ul style="list-style-type: none"> ● Create your own design or brief us and we'll design it for you

ESSENTIAL SERVICE OPTION

Design (Cover colour options)

- Financial Notes** **Financial Coins**
 Heritage Number 11 **Pictorial UK Map**
 Classic Solid Colour **Classic Reversed**

Budget Summaries Insert Qty
 100 A5 copies £265 (£75 per extra 50 copies)

Small Tax Tables
 100 copies £180 (£35 per extra 50 copies)

Large Tax Tables
 100 6-panel copies £190 (£35 per extra 50 copies)

Plastic Tax Cards
 100 white copies £200 (£50 per extra 50 copies)

OPTIONAL EXTRAS

PowerPoint Presentation

Set of slides £295

Mouse Mats Insert Qty
 100 copies £330 (£75 per extra 50 copies)

PDF/HTML

- Available with print version for only £130
 Available without the printed version only £295

Budget Summaries: PDF HTML

Small Tax Tables: PDF HTML

Large Tax Tables: PDF HTML

TAILORED SERVICE OPTION

Design (Your own colour choice)

- Financial Pound Coins** **Financial Single Coin**
 Heritage Downing Street **Heritage St Paul's**
 Pictorial Sterling Sky **Pictorial Starting Blocks**
 Go Local **Own Design**

Budget Summaries Insert Qty
 100 A5 copies £360 (£75 per extra 50 copies)

Small Tax Tables
 100 copies £275 (£35 per extra 50 copies)

100 8-panel copies £295 (£40 per extra 50 copies)

Large Tax Tables
 100 6-panel copies £285 (£35 per extra 50 copies)

100 8-panel copies £305 (£40 per extra 50 copies)

Plastic Tax Cards

100 White copies £295 (£50 per extra 50 copies)

100 Platinum copies £320 (£50 per extra 50 copies)

PACKAGE OPTIONS

- Essential Budget package offer – save 25% – £1,193**
Includes: 200 A5 Budget summaries • PDF/HTML Budget Summary • 200 Small Tax Tables • PDF/HTML Tax Tables • 100 Mousemats • PowerPoint presentation • Budget RSS feed
 Electronic package offer – save 25% – £750
Includes: PDF/HTML Budget Summary • PDF/HTML Tax Tables • PowerPoint presentation • Budget RSS feed

- All prices are subject to VAT (excluding printed Budget Summaries)
- Delivery charge of up to £40 for firms outside mainland UK
- Orders received less than 15 working days before the Budget are subject to a late order fee of £25 per product

ADDITIONAL OPTIONS AVAILABLE FOR TAILORED SERVICE ONLY

Product Range	Planning Checklist (inside cover)	Tax Calendar /Inside Cover	Own Inside Cover	Own Design	Go Local Option	Protective coating gloss or matt finish	Adapt an Essential Service Design	Early Delivery
Budget Summaries	£60	£60	Price on enquiry	£95	£95	£40/£60	Free	Price on enquiry
Tax Tables	-	-	-	£95	£95	£40/£60	Free	Price on enquiry

COMPLETE YOUR DETAILS BELOW

Contact name: _____ Delivery address: _____
 Company: _____
 Tel: _____
 Email: _____ Postcode: _____
 Signature: _____

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 Please invoice me (orders over £200 only)
 Please call to take my credit/debit card payment

Cancellations: Please see our website for full terms and conditions. Data Protection: Taxbriefs is registered as a data controller, personal data is gathered in accordance with the Data Protection Act 1998. Your details will be used by Taxbriefs and Centaur Media plc for marketing purposes. If you do not wish to be contacted with promotional offers, please tick the relevant box below:
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